

NICHOLAS DUCASSI

WRITER | PRODUCER

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Los Angeles, CA

22'

Gutsy Media *Los Angeles*

Copywriter

- Wrote engaging, comical, and elevated short-form copy for digital and television commercials for statewide and local campaigns.
- Formats include :30 and :15 spots & influencer scripts.

21'

Netflix *Los Angeles*

Creative Director, Head Writer & Director: *Go Off*

"Go Off w/ Jess & Julissa" Branded Digital Series for @ConTodoNetflix
Promoted titles incl. *Stranger Things*, *You*, *Money Heist* & *Selling Sunset* by combining lightning-fast sketch comedy, VFX, and show footage.

- Co-led a creative team of over 75 writers, producers, and post crew.
- Co-wrote, directed, and edited all 12 episodes, including 30 sketches.
- 25+ million views across Youtube, Instagram, Twitter and TikTok.

19'

22'

The Plantain & The Avocado *Los Angeles & Miami*

Creative Director & Executive Producer

- Founded the companies' branded content studio.
- Led a 15x increase in followers across social channels.
- Pitched, developed and produced the digital satirical news series "Guac Bottom," distributed by *LA Taco* & *The Avocado*.
- Secured and led branded partnerships with clients including Jackson Memorial Hospital, Miami Foundation, and the Coconut Grove B.I.D.

18'

19'

The Famous Group *Los Angeles*

Associate Producer

- Commercials for *Google*, *Disney*, *Comcast*, *Honda*, *Garmin* & more.
- Project-dependent roles included line producing, video editing, copywriting, and producing voiceover sessions.

14'

17'

HBO - Consumer Marketing *New York*

Jr. Creative Director: Digital Marketing & Special Projects

- Marketing for *Game of Thrones*, *Silicon Valley*, & *Veep*.
- Special projects incl. *Game of Thrones*: Live Concert Experience, SXSW & Comic-Con activations, soundtrack releases.
- Liaison for brand partners incl. *Live Nation* & *Ommegang Brewery*.
- Copywriter for the HBO Shop website and newsletters.

10'

14'

Borscht Corp & Borscht Film Festival *Miami*

Film & Festival Producer & Publicist

- Producer: 52 events and screenings, 11 short films (Sundance & SXSW).
- Collaborators incl. Barry Jenkins (*Moonlight*), Alex Fumero (*Mucho, Mucho Amor*, *MENUDO*), Marco Ramirez (*Daredevil*), and Andrew Hevia (*Spencer*).

EXPERTISE

Video Production
Creative Ideation & Development
Copywriting
Scriptwriting
Short-Format Video
Digital & Social Media
Art & Creative Direction
Project Management
Client Management
Branded Content Production

FREELANCE CLIENTS

Google (*Copywriting*)
Muck Media (*Producing*)
Greencard Pictures (*Art Direction*)
The Light Studios (*Producing*)
Carnegie Mellon Alumni Mag (*Copywriter*)
CMU: Tepper School/Business (*Copywriter*)
Brooklyn Salsa Company (*Creative Prod.*)

SKILLS

Adobe Premiere, Photoshop, InDesign
Journalism
Google Suite
Social Media Management
SEO, Newsletter, and Email Copywriting
Long Form Copywriting

AFFILIATIONS

NALIP (*Nat. Assc. Latino Indep. Prod*)
IAPWE (*Int. Alliance Prof. Writers + Editors*)
GFS: The Roster

LANGUAGES

English (*Native*)
Spanish (*Fluent*)

EDUCATION

Carnegie Mellon University
BFA: Drama w. Honors
Professional Writing (*Minor*)